

Table 4: Research Author Affiliations

Rank	Affiliation	Frequency (n)	Percentage (%)
1	Financial planning firm	91	35.4
2	Kansas State University	46	17.9
3	Texas Tech University	35	13.6
4	Morningstar	26	10.1
5	The American College of Financial Services	24	9.3
6	University of Georgia	19	7.4
7	Creighton University	10	3.9
8	Consulting firm	9	3.5
9	Software firm	8	3.1
10	Baylor University	7	2.7
10	National Graduate Institute for Policy Studies	7	2.7

Note: n = 257.