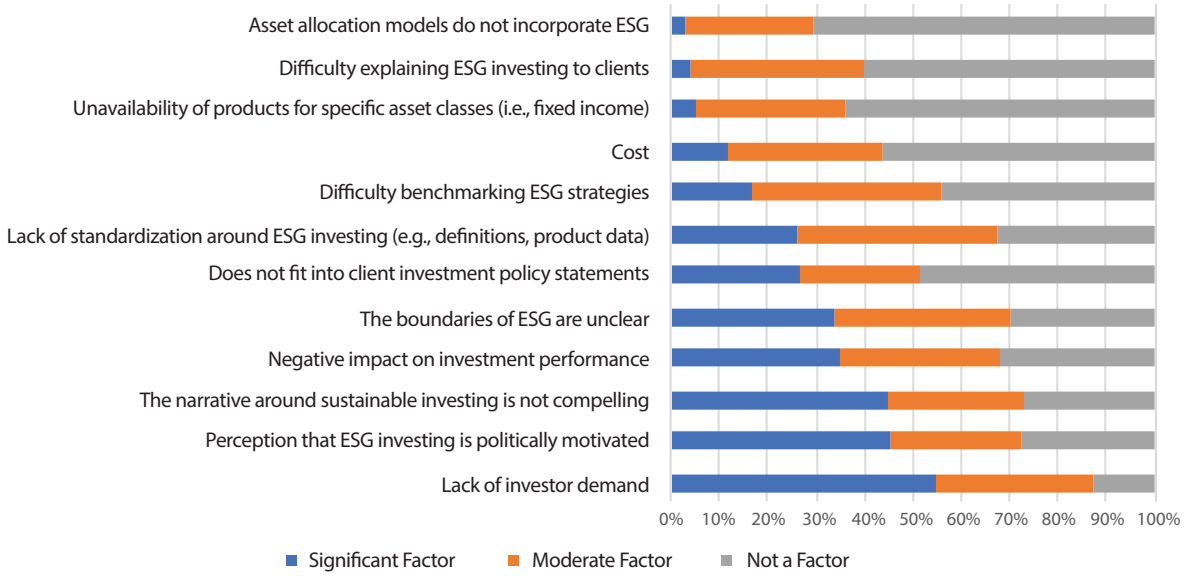Figure 1: Reasons Preventing Adoption of ESG Strategies