



FINANCIAL
PLANNING
ASSOCIATION

Take 5

An update on the programs and services that make FPA *your partner in planning*[™]



May 2024



Registration for FPA Annual Conference 2024 Is Open!

Are you eager to learn, grow, and take your business to new heights? If yes, you want to attend [FPA Annual Conference 2024](#). It's about connecting with like-minded people, learning from the best, and building a strong community. You will meet some of the brightest minds in the profession, share your ideas, and explore new strategies to achieve the next level. It's unique and custom-made for you, so don't let it pass you by. [Register now for early bird pricing and join us in Columbus from Sept. 18-20!](#)



You Won't Want to Miss FPA NexGen Gathering 2024!

As the premier event designed specifically for newer professionals like you, join us in sunny Phoenix, from August 20-22 for [FPA NexGen Gathering 2024](#). It's the perfect opportunity for those entering or within their first eight years in the profession. You'll be able to engage in enlightening conversations that will expand your knowledge, sharpen your skills, and fuel your passion for financial planning. [Early bird pricing is available until May 31!](#)

Join FPA Leaders for the 'State of FPA' Virtual Update on June 5

Would you like to be informed about the latest initiatives and updates within FPA? On June 5 at 4 p.m. ET (1 p.m. PT), FPA is hosting a "State of FPA" Virtual Update, where you can get an exclusive inside look at the work that FPA has been doing to drive maximum value for you. Additionally, the 2023 FPA Annual Report will be revealed during the session. This is a fantastic opportunity to stay up-to-date on your membership Association. [Register today.](#)

The May Journal of Financial Planning Is Now Available

FPA Members can now read the May 2024 issue of the *Journal of Financial Planning* to learn about being a mindful financial planner, overcoming limiting beliefs, helping clients achieve serenity, measuring financial well-being, the dynamic nature of financial wellness, overcoming succession planning barriers, and much more. Access the latest issue of the [Journal now.](#)



Unlock Your Media Mastery with FPA's Media Training Program

Step into the media spotlight with FPA's on-demand Media Mastery 2.0. Developed with AdvisorPR and hosted exclusively on the FPA Learning Center, this program equips you with the tools to master media engagement. Explore public relations fundamentals, how to create media-facing materials, and discover best interview practices. Accessible anytime, anywhere, the first module is free for FPA Members, and Modules 1-4 are available to FPA Members for \$99 and nonmembers for \$199. Elevate your media presence and make an impact today! [Get started!](#)

The FPA Marketplace: Your One-Stop-Shop for Exclusive Discounts

Looking for exclusive savings and benefits? Look no further than the FPA Marketplace, powered by the Chalice Network®. As an FPA Member, you can access a wide range of benefits tailored to your professional and personal needs. From insurance programs to fintech discounts, you'll find everything you need. Plus, you can take advantage of BenefitHub, where you can save thousands of dollars on a variety of services and programs. Benefit from the best offerings from top brands like Verizon, Costco, Geico, Avis, Hertz, Disney, AMC, Gap, and many more. Don't miss out on these amazing savings and benefits. [Access the FPA Marketplace now!](#)

FPA Business Hub Puts the Latest Insights at Your Fingertips

Are you ready to take your business to new heights? If so, you need to start by staying ahead of the curve with the FPA Business Hub. With this incredible resource at your fingertips, you'll have access to a wealth of knowledge and insights from the best in the business. Whether you're looking to grow your company, improve your marketing strategy, or increase your profits, the FPA Business Hub is the key to making it happen. [Visit the FPA Business Hub to stay one step ahead of the game.](#)



**Support the Advancement
of Your Profession**

The [FPA Political Action Committee \(FPA PAC\)](#), the only PAC focused on advancing the financial planning profession, provides an important seat at the table, forges relationships with lawmakers and their staffs, and provides an opportunity to share the financial planning story. There is much work to do and every dollar counts. To help us fight for your profession, we ask you to make a contribution to support your FPA PAC. Whether you contribute \$50 or \$5,000, every dollar is appreciated and will support advocacy efforts that move your profession forward.

[DONATE TODAY!](#)

