

Table 1: Qualities of the Highest Good

Highest Good Quality	Financial Planner Question
It is desirable for itself.	Why would you like to own this beach house?
It is not desirable for some other good.	What do you think owning a beach house would help you achieve?
All other goods are desirable for its sake.	Are there any concerns about the possible sacrifices you may need to make to purchase a beach house?