Jose Rocha

rjose04@vt.edu 540-522-8528 Culpeper, VA

EDUCATION

Virginia Tech, Blacksburg, VA

Expected December 2025

B.S. in Business in Financial and Wealth Management

GPA: 3.00

Germanna Community College, Fredericksburg, VA

August 2020 - May 2022

General Associate

GPA: 3.60, magna cum laude

WORK EXPERIENCE

The Externship,

June 2024 - August 2024

An eight-week program with Amplified Planning

- Gained hands-on experience in the main areas of financial planning: cash-flow planning, investment planning, retirement planning, college and student loan planning, insurance planning, estate planning, and tax planning
- Observed real client meetings, conducted financial analyses, and developed client deliverables on eMoney Advisor
- Became certified in eMoney Advisor and gained experience in Asset-Map, Redtail CRM, and Morningstar Advisor Workstation, which included live sessions with representatives from each company
- Earned five hundred hours toward CFP® Board experience requirements

Knights of Columbus, Fairfax, VA

August 2023 – March 2024

District Agent

- Cold-called potential clients and participated in the client acquisition process
- Assisted clients in filling out insurance applications
- Conversated with the client and prospected for information that can be used to lead them to a decision
- Hosted informational events to specific demographics to bring awareness to the effectiveness and vision of the Knights
- Participated in over a dozen client relation meetings like retirement, education, and insurance

VOLUNTEERING

Catholic Campus Ministry, Blacksburg, VA

September 2023 – Present

Extraordinary Minister

• Administering the Eucharist according to church canon law

Knights of Columbus, Blacksburg, VA

September 2023 – Present

Fraternal Member

- Raising money for ministry activities
- Volunteering doing yardwork on weekends

INTERESTS & OTHER SKILLS

Language

- Dual Citizenship (US and Portugal)
- Intermediate Portuguese

Certifications

- VA Life & Annuities/Health License
- eMoney Fundamentals Certificate