Table 3:	Why Do Women S Firms?	tay in Their Current
Variable		Model
Time in the Industry		0.671 (0.000)***
Relationship		0.079 (0.194)
Children		0.001 (0.946)
CFP		0.000 (0.946)
CPA or EA		-0.075 (0.344)
Other Designation		0.004 (0.963)
Education		-0.090 (0.050)*
Income		0.015 (0.429)
Female Presence		-0.038 (0.477)
Advocate for Myself		-0.127 (0.031)***
Responsible for Client Acquisition		0.105 (0.078)*
Make a Difference		-0.001 (0.422)
Firm Focused on Retention		0.181 (0.000)***
Meaningful Work		0.002 (0.056)*
Others Seek Input		-0.000 (0.866)
Constant		-0.009 (0.966)
Ν		213
Prob > F		0
R-squared		0.4817
The dependent variable equals 1 if the respondent indicates that she plans		

The dependent variable equals 1 if the respondent indicates that she plans to remain in the financial planning firm for the foreseeable future and 0 otherwise. Additional variable included: Time in the industry is the In of time spent since joining the financial planning industry. All other variables are defined the same as in Table 2. *, **, and *** represents significance at 90%, 95%, and 99% confidence levels, respectively