



FPA of Michigan 2025 Partnership Program Benefits At-A-Glance

	<u>LEADING PARTNER</u>	<u>CONNECTING PARTNER</u>	<u>COMMUNITY PARTNER</u>
Annual Partnership Fees	\$5,500	\$3,500	\$2,000

FPA of Michigan 2025 Symposium | October 9th & 10th | Grand Rapids, Michigan

Provide a speaker for a general session at our 2025 Symposium (this also includes a five minute speaking opportunity to promote your company). Note: Speaker/Subject matter to be pre-approved by Symposium Committee	√		
Opportunity to host a pre-session at the Symposium	√		
3 minute speaking opportunity to promote your company	√	√	
Preferred exhibit space (with 6 foot table) in high traffic area	√	√	
Exhibit space (with 6 foot table)			√
Complimentary Symposium registration for Partner representative(s). Note: Additional symposium registration for Partner representatives can be purchased. The cost will be calculated to cover meals/breaks	2 Total	2 Total	1 Total
Complimentary Symposium registration to be shared with advisor clients	2 Total	2 Total	1 Total
Board Member Ambassador assigned to help with professional introductions	√	√	√
Pre/post FPA MI Symposium attendee list with limited emails	√	√	√

Partner-To-Member Contact

The opportunity to host one virtual event with content/speaker to be provided by Partner	√	√	
Ability to advertise your company's events on the Partner Calendar page on the FPA of Michigan website	√	√	
Complimentary registration for FPA of Michigan education and networking events	1 per event	1 per event	1 per event
Electronic spreadsheet of membership – <i>no emails</i>	√	√	√

Website | Email Advertising

Company name/logo on FPA of Michigan website	√	√	√
Company page on website with content for page to be provided by Partner (i.e., examples of content would be event invitations, white papers, etc.)	√	√	√
Membership email blast (to be sent through FPA of Michigan email platform)	3 per year	2 per year	1 per year
Shout-Out on FPA MI Social Media Platforms (posted/created by FPA of Michigan)	√	√	√