

# Who We Are

## **OUR CORE MEMBER**

Our Core Member is a CERTIFIED FINANCIAL PLANNER® professional.

## **OUR CORE ADVOCACY OBJECTIVE**

The legal and regulatory recognition of financial planners.



## **OUR MEMBERSHIP VALUE PROPOSITION**

As a Certified Financial Planner® professional, FPA is your partner in planning by helping you realize your vision of success with practice support, learning, advocacy, and networking.

#### **OUR CORE POLICY**

The CERTIFIED FINANCIAL PLANNER® certification and the standards it represents constitute the foundation of the financial planning profession.

Your Partner in Planning™