



FPA NexGen Gathering 2025

August 26-28, 2025
Hilton Orlando Lake Buena Vista
Orlando, Florida





Join Us!



FPA NexGen Gathering 2025 is the premier event tailored specifically for the next generation of financial planners—a vibrant community of emerging talent eager to make a lasting impact. Set in sunny Orlando, this one-of-a-kind gathering is a powerful opportunity for next-generation financial planners to connect, learn, and feel empowered to drive meaningful change within the profession.

This dynamic experience goes beyond traditional conferences, offering small-group cohort conversations led by seasoned mentors, immersive workshops, and interactive challenges. Every moment at FPA NexGen Gathering is designed to inspire growth, strengthen skills, and foster connections that will last a lifetime. Tailored to resonate with the next generation's unique spirit and aspirations, this event promises exclusive surprises and career-defining insights. Join us and discover how you can help shape the future of financial planning.

200

Total Attendance

54%

Financial Planners
Attending

42%

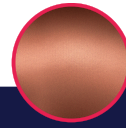
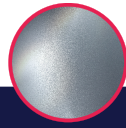
CFP® Professionals
Attending

100%

Enthusiastic, Dynamic
Next-Generation Talent



The Opportunities



Platinum Level

\$20,000

Gold Level

\$15,000

Silver Level

\$10,000

Bronze Level

\$8,000

Partner Benefits

Amenity or Event	Choose one Platinum Level amenity.	Choose one Gold Level amenity.	Choose one Silver Level amenity.	Exhibit only.
One pre-meeting dedicated email sent by FPA to all Gathering attendees	✓			
Company insertion in pre-event e-newsletter (sent by FPA to attendees)	✓	✓		
Flyer in conference mobile app virtual conference bag	✓	✓	✓	
Company-specific push notification through conference app	✓	✓	✓	
Pre-event attendee list (opt-in only—names and USPS addresses)	✓	✓	✓	
Post-event attendee list (opt-in only—names and USPS addresses)	✓	✓	✓	✓
Tabletop exhibit display	✓	✓	✓	✓
Event registrations*	2	2	1	1

Acknowledgement

Pre-conference: <ul style="list-style-type: none"> Event website Within marketing materials, as appropriate 	✓	✓	✓	✓
On-site: <ul style="list-style-type: none"> Signage Walk-in slides Verbal 'thank you' from podium by FPA leadership Conference mobile app 	✓	✓	✓	✓

*Additional registrations available for purchase.



Platinum Level



Closing Night Party (non-exclusive)

Celebrate FPA's 25th anniversary with us on the evening of August 27 as we celebrate our shared experiences! This festive wrap-up to the event will feature live music, entertainment, and a delectable array of food and drinks. Your generous support will be recognized through prominent signage, pre-event communications, and the Gathering mobile app. You'll also be able to deliver brief welcome remarks to kick off the party. Explore additional brand recognition opportunities and exclusive sponsorship options for the party to enhance your company's presence at this fun closing party.



Breakfast or Lunch

Enhance the attendee dining experience by sponsoring a meal with branding options like table tents, chair drops, or a gift at each setting. Choose from unique touches like a signature dessert, centerpieces, up-lighting, logo projection, or buffet décor. With only three meal sponsorships available, this is an exclusive way to showcase your brand.



Keynote Speaker Sponsorship

Elevate your brand by underwriting the general sessions, where you'll support outstanding keynote speakers while gaining high-visibility exposure. This opportunity includes an on-stage introduction of two keynote speakers, a special mention of your company, and acknowledgment of your support by FPA leadership. Your brand will shine through multiple on-site branding touchpoints. All remarks will be pre-approved by FPA to ensure alignment with the event's tone and message.



Gold Level



Breakout Session

Showcase your thought leadership with a 60-minute breakout session, where you can engage attendees through a format of your choice—panel, debate, fireside chat, or presentation. FPA will seek CE credit for approved sessions, adding value to your content. With only three exclusive slots available, this is a unique opportunity to connect with financial planning professionals and position your expertise in front of an engaged audience. FPA will review all content to ensure alignment with event standards.



Opening Reception

Sponsor an opening reception to help attendees kick off their Gathering experience in style. Branding options include a signature cocktail, custom napkins, signage, and drink tickets. Only one opening reception sponsorship is available, making this a unique opportunity to stand out.

Wi-Fi

Maximize your brand exposure by creating and sharing the Wi-Fi password with attendees through eye-catching signage and a full-page ad in the event notebook. This visibility keeps attendees connected and reinforces your brand's presence throughout Gathering. Your company name will serve as the unique Wi-Fi password, ensuring easy access for all participants.



Silver Level



Mobile App

Enhance your brand visibility at FPA NexGen Gathering 2025 by guiding attendees through the event and connecting them with you! Your ad will be prominently displayed on the app's splash screen and as a sticky banner on the main screen, ensuring your message reaches attendees every time they engage with the app.



Gathering T-Shirts

Be the first stop for every attendee by handing out the official Gathering t-shirt at your booth. The t-shirt front is the FPA NexGen Gathering 2025 logo, and the back is your company logo.



Gathering Notebook

Give attendees a valuable resource to take notes and collect contacts with a co-branded notebook featuring a full-page advertisement for your company. This sponsorship enhances their Retreat experience and allows you to showcase your offerings and engage directly with participants. Your brand will stay top-of-mind as attendees network and capture essential insights throughout the event.



Recharge Room

Sponsor the Recharge Room to provide attendees with a serene escape for catching up on emails, taking a break, or enjoying quiet conversations. This thoughtfully designed area will feature electrical outlets and prominent signage, ensuring your brand is front and center as participants relax and recharge. You can also display your literature in the Recharge Room, reinforcing your commitment to enhancing the Gathering experience and fostering a supportive environment for all attendees.



Extend Your Impact

As we celebrate FPA's 25th anniversary, FPA NexGen Gathering 2025 presents a unique opportunity for you to connect, engage, and leave a lasting impression on the financial planning community. Beyond our core sponsorship packages, we're excited to offer a selection of opportunities to further amplify your brand and align with the innovative spirit of this milestone event.

Whether you're looking to tailor your sponsorship experience or enhance your visibility, these additional options can be combined with an existing package or selected à la carte to best suit your goals. Let's explore these exciting ways to make your mark on FPA NexGen Gathering 2025.

Snack Breaks | \$7,200

Delight attendees and energize their day by sponsoring a snack break filled with tasty treats. You'll fuel meaningful conversations and connections.

Hotel Key Cards | \$2,600

Make a lasting impression by sponsoring branded hotel key cards that greet attendees whenever they enter their rooms. Your brand will be at the top of their minds throughout the event.

Room Drops* | \$900

Surprise and delight attendees with a personalized touch by sponsoring a hotel room drop. You'll create a memorable moment that keeps your brand front and center.

Photo Backdrop | \$1,200

Capture the moment and showcase your brand with a sponsored photo backdrop that becomes the centerpiece for attendee photos. You'll shine in every snapshot.

Specialty Coffee Station | \$6,000

Brew up connections by serving specialty coffees from your booth, creating a go-to spot for attendees to recharge and network. You'll leave a lasting impression with every cup.

Front Desk Handouts | \$1,500

Welcome attendees with branded handouts at the front desk, putting your message directly in their hands as they check-in.

*Price does not include the item to be distributed.



Join Us!

Before FPA NexGen Gathering 2025, FPA will host a partner webinar highlighting attendee demographics and ideas for effectively engaging attendees.

Let's Talk!

We look forward to having you join us for FPA NexGen Gathering 2025 in Orlando! We are here to help you maximize this one-of-a-kind opportunity and position you as a partner in planning for our members!



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